



# ITS AMERICA

PRESENTED BY **SHAILEN P. BHATT**, PRESIDENT & CEO

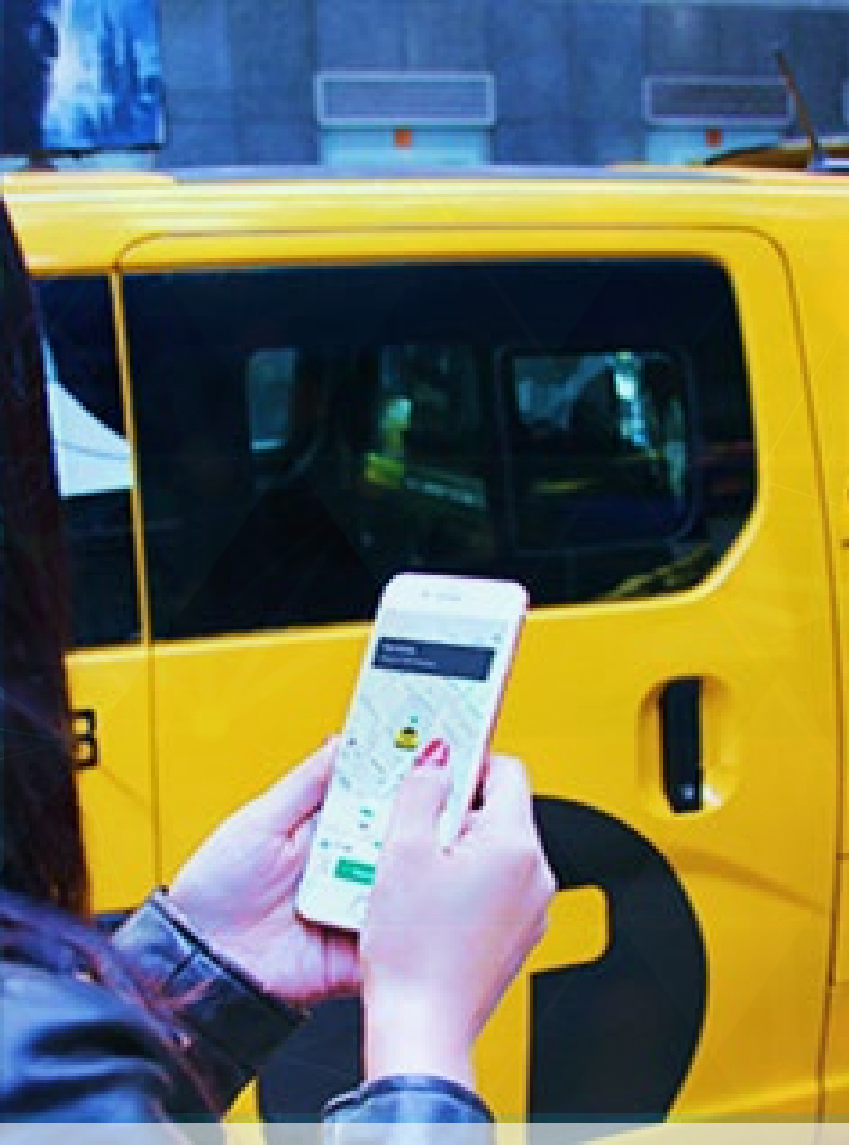
ITS America's Vision

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A better future  
transformed by  
Intelligent Mobility

Safer. Greener. Smarter.





# SHARED MOBILITY OPTIONS

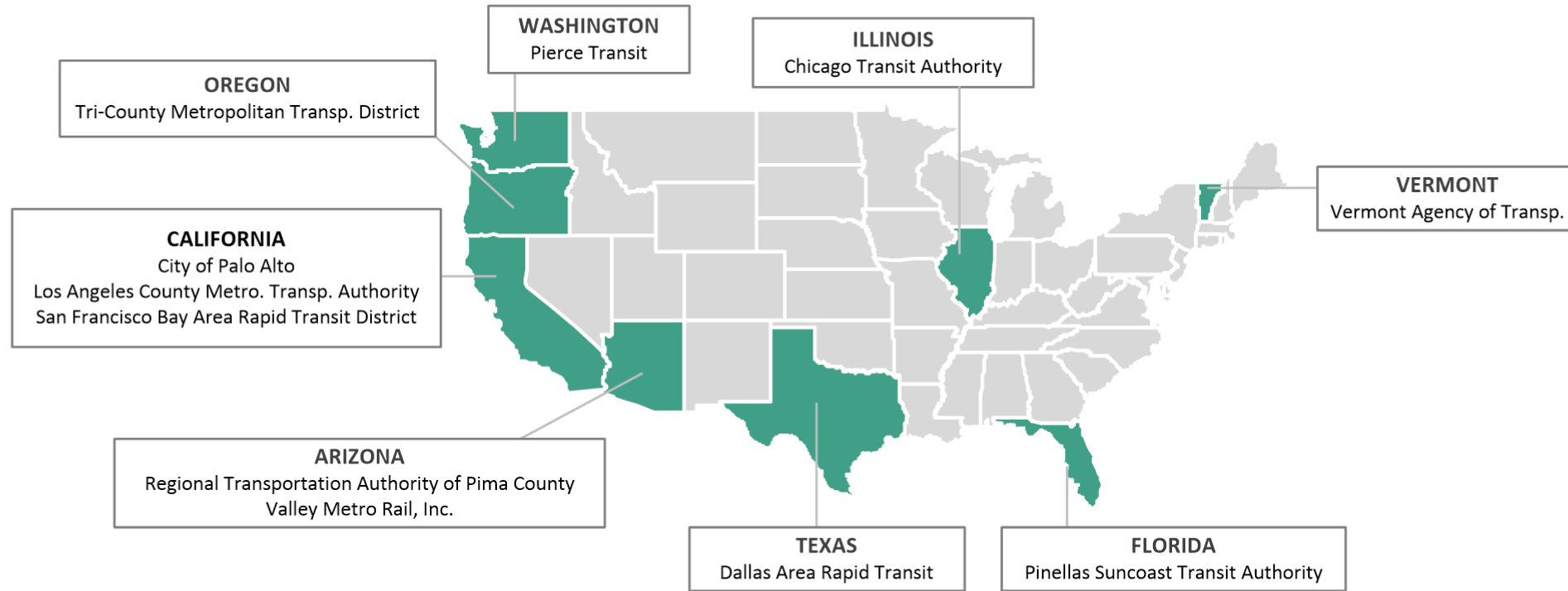


# MOD AROUND THE US

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# 2016 MOD Sandbox Projects

## Results coming soon - “out of the box”



**11 Projects: \$7,931,080**





# ADVANCING SEAMLESS MOBILITY IN THE UNITED STATES



Mobility on  
Demand Alliance

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# BUILDING BLOCKS OF MOD



Mobility Services



Data Services



Infrastructure Services



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# BUILDING BLOCKS OF MOD



Customer Services



Operator Services



Payment Services



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# Focus Areas

## ✓ Policy Setting and Advocacy

## ✓ Plenary Events

- ✓ April 3 | MOD Alliance Launch, Seattle
- ✓ June 3 | MOD Forum, Washington DC
- ✓ September 25 | MaaS Alliance MOD Alliance Insurance Workshop, Paris
- ✓ Oct 23 | MOD Alliance MaaS Alliance Singapore LTA Event
- ✓ Dec 9 | MOD Forum, Los Angeles
- ✓ Feb 2020 | MOD Alliance MaaS Alliance Insurance Workshop, East Coast, US

## ✓ Work Groups and MOD Matters

- ✓ Policy | Business Models | Technology/Standards
- ✓ Data Sharing | Insurance | Congestion Pricing  
Secure Payments | Automation

## ✓ Programs and Partnerships

- ✓ Analysis | Networks | Outreach & Engagement
- ✓ MaaS Alliance



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# Mobility on Demand Alliance